[00:00:03 Announcer](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[The Missouri State Journal, a weekly program keeping you in touch with Missouri State University.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:00:10 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[After a few years of planning and hard work, the](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3) [[Missouri State University Foundation](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)](https://www.missouristatefoundation.org/) [will kick off its new](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3) [[Bears WIN](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)](https://www.missouristatefoundation.org/BearsWIN/default.htm)[(Women’s Impact Network) program publicly on Feb. 28 on the Missouri State campus.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Bears WIN (and Grizzlies WIN on the West Plains campus) is a newly formed network of advocates honoring the impact of women in philanthropy.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[The launch features](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3) [[an evening with Danica Patrick](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)](https://alumni.missouristate.edu/s/1691/foundation/interior.aspx?sid=1691&gid=2&pgid=3473&content_id=3164&_gl=1*14oln2z*_ga*ODcwNjk4NTYxLjE2OTM5NDE3MTk.*_ga_7Y7S5HGDSK*MTcwNTU5ODIzNC4xNi4xLjE3MDU1OTg4MTIuNTguMC4w)[. Patrick is not only a former professional racing driver. She’s also an author, as well as a business owner, podcast host, sports commentator and women’s advocate. I’m Emily Yeap.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Joining me today to share more about the program and kickoff event are](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3) [[Wendy Ferguson](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)](https://search.missouristate.edu/people/wendyferguson) [and](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3) [[Jacqui Coones](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)](https://search.missouristate.edu/people/jacquicoones) [from Missouri State’s](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3) [[Office of University Advancement](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)](https://www.missouristate.edu/UnivAdvance/default.htm)[. Ferguson is assistant vice president for development and strategy and Coones is executive director of prospect development.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Ferguson.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:01:03 Wendy Ferguson](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Bears WIN is an idea that we've talked about for quite some time at the foundation. When our Foundation Board of Trustees had a planning retreat in 2020, right as COVID was beginning to shut things down, we were trying to meet and develop a long-range plan for the foundation.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[We were able to complete that, and this is one of the priorities that was born out of that foundation planning retreat. So, we began to get to work, developing some committees to put together some concepts and ideas and talk about what we wanted that to look like, what it should look like.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Throughout that process, we hired a consultant, Kathleen Layer, who is one of the leading experts in the nation on women's philanthropy. So, she came in and started working with us, helping us design the program from the ground up.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:01:47 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Coones shares why such a program makes sense.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:01:50 Jacqui Coones](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Our data and research indicated that women were engaged philanthropically, and we wanted the opportunity to elevate the collective impact that women had on our campus. Other universities have similar programs, and they've been very successful engaging women in different ways.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[So not just asking women for philanthropic gifts, but also engaging them on a level that includes their time, their talent and their testimony. And that's what this program is giving us the opportunity to do.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:02:19 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[The network aims to raise $500,000 by 2026 for three areas that affect students from all backgrounds.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:02:27 Wendy Ferguson](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[For about three years, our first priorities will be on the Springfield campus, mental wellness for students. From everything that's occurring nationally and locally, we know that mental wellness is a big priority. That is part of the total health of any individual.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Another priority is degree completion for students who are very close to completing their degree and through no fault of their own, something happens where there's just a little gap in what they need to be able to either register for the next semester or to graduate.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[The third priority is for our West Plains campus and it’s for ASCEND transition program with neurodiversity and mental wellness there. That is a wonderful program.  
  
All of those things can cover the entire campus, all of the student population could be impacted by one or all of those.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:03:15 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Coones elaborates on the mental Wellness focus.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:03:18 Jacqui Coones](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[So the Bears WIN committee was given the opportunity to select what types of funds they wanted to establish. They heard from multiple leaders on campus, and those leaders talked about mental wellness, that kept coming up. So that was part of the reason that that became a priority.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[In fact, even our degree completion program, part of the reason that some students may not graduate might have something to do with mental wellness issues.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:03:44 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Patrick's presentation on February 28 takes place at 7 p.m. in Juanita K. Hammons Hall. Free and open to the public, it's made possible by presenting sponsor Physical Therapy Specialist Clinic – Mary and Jeff Schrag.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:03:57 Wendy Ferguson](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[We are thrilled Danica Patrick has agreed to come and help us kick this off publicly. She is phenomenal, strong female. We feel like she's a very exciting speaker and can bring a lot to the topics that we're looking at as far as finding women's voices and being able to articulate those and succeed in whatever it is that your personal goals are.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:04:20 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Before the presentation, there will be a ticketed VIP event at 5 p.m. at the Old Glass Place. According to Coones, key support from two groups of people has helped to make Bears WIN a reality.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:04:33 Jacqui Coones](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[The Bears WIN Advisory Committee is comprised of alumni, friends, faculty and staff.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[They have really given a lot of their time and talent, and they are from across the United States, and we are just so appreciative for all of the work that they've put into this. It's because of them and their volunteerism that we've been able to get this far in the last two years.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[Also, due to the generosity of our Bears Win visionaries, those were the individuals who first gave to our three funds to get those established so that we could start providing those funds to campus.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:05:06 Emily Yeap](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[To find out more about Bears Win, make a gift and/or get involved, visit missouristatefoundation.org/bearswin. I'm Emily Yeap for the Missouri State Journal.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[00:05:18 Announcer](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)

[For more information, contact the Office of Strategic Communication at 417-836-6397. The Missouri State Journal is available online at ksmu.org.](https://livemissouristate-my.sharepoint.com/personal/er73s_login_missouristate_edu/Documents/Transcribed%20Files/mo-state-journal-feb-13-2024.mp3)